

EVIDENCE OF ORIGINALITY

Proof of Authorship and Publication Priority

Hand-thrown Terracotta Mug, Speckled Glaze

Willow & Kiln Studio · Listing 1583920417 · Deactivated 11 August 2026

SUMMARY

The photographs used in listing 1583920417 were created by M. Petrova of Willow & Kiln Studio and first published on 3 February 2024. The same photographs now appear on a third-party marketplace listing that has no verifiable presence before 19 May 2026, a gap of 27 months. The evidence in this document establishes that the shop is the original source of the images, not a reseller of them.

Case reference	PG-2026-0814-113
Shop	Willow & Kiln Studio
Rights holder	M. Petrova
Affected listing	1583920417 · Hand-thrown Terracotta Mug, Speckled Glaze
Deactivation date	11 August 2026
First published	3 February 2024
Earliest third-party trace	19 May 2026
Documents in this pack	8 pages + evidence archive

DECLARATION

I, M. Petrova, declare that I created the photographs described in this document, that I hold the rights to them, and that the statements made here are true to the best of my knowledge. I understand a false declaration may be used as evidence.

Signature

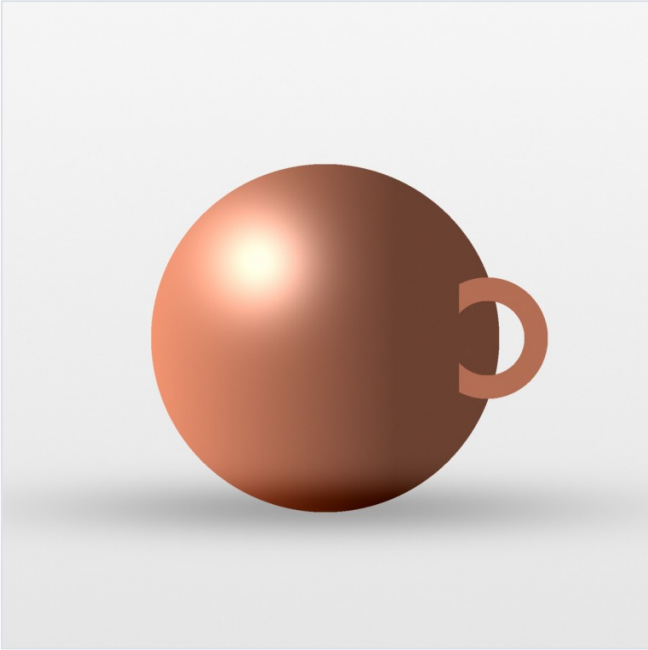
Date

PAGE 2 · THE FINDING

The same photograph, 27 months apart

Left: the image published by the shop. Right: the image on the third-party listing. They are the same photograph. The measurements are on page 4.

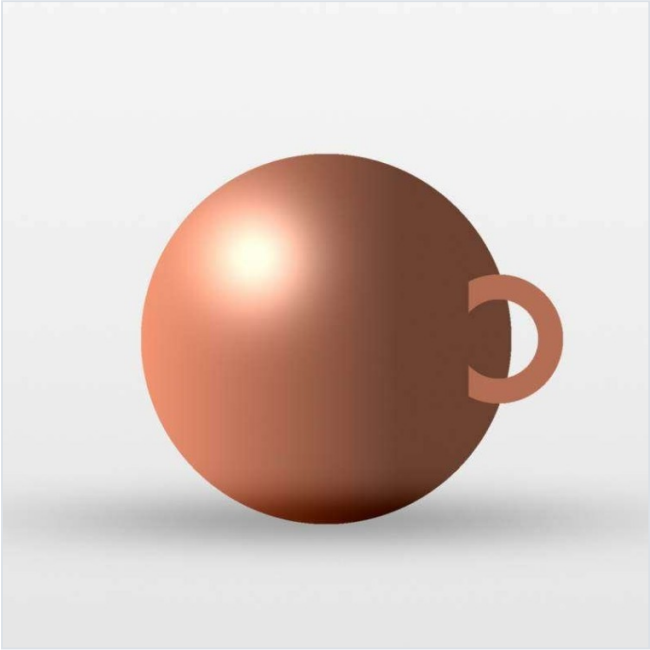
THE SHOP'S IMAGE



PUBLISHED
3 February 2024

2000 x 2000 px · 271 KB · EXIF intact

THE THIRD-PARTY IMAGE



FIRST SEEN
19 May 2026

800 x 800 px · 21 KB · EXIF stripped

27 months

between the shop's first publication and the earliest verifiable trace of the third-party listing. Full timeline on page 3.

Timeline of publication

Every entry below is independently dateable. Shop records are marked in green, third-party traces in red.

12 Jan 2024	Camera original captured EXIF DateTimeOriginal, Canon EOS R6
14 Jan 2024	Layered working file saved Photoshop PSD, 23 layers, file metadata
3 Feb 2024	Listing published on Etsy Shop records, listing creation date
9 Feb 2024	First sale Order #2384119, receipt attached
22 Feb 2024	Posted to Pinterest Pin dated, public URL
6 Jun 2024	Archive.org capture of listing web.archive.org snapshot
19 May 2026	Earliest trace of third-party listing Archive.org, first capture
2 Jun 2026	First review on third-party listing Public review date
11 Aug 2026	Shop listing deactivated Platform notice

The shop's earliest dated record precedes the earliest third-party trace by 27 months.
No record places the third-party listing before the shop's publication.

Measurements

The third-party file behaves in every respect like a second-generation copy of the shop's file: smaller, more heavily compressed, metadata removed.

MEASURE	SHOP FILE	THIRD-PARTY FILE
Dimensions	2000 x 2000 px	800 x 800 px
Scale relative to original	100%	40.0%
File size	271 KB	21 KB
EXIF metadata	Present	Removed
JPEG generation	First	Second or later
Perceptual hash distance	0 / 64 reference	6 / 64
Structural similarity	reference	90.6%
Pixels identical after alignment	reference	99.7%

Interpretation

A perceptual hash distance of 6 or below indicates the same image. Unrelated product photographs in comparable studio conditions measure 17 or higher.

DIFFERENCE MAP



Both files aligned and subtracted.

99.7% of pixels are identical within compression tolerance. Light areas are where the two files agree. The visible edges are JPEG artefacts introduced by the third party's recompression, not differences in content.

CONSISTENT WITH A DIRECT COPY

PAGE 5 • SOURCE MATERIALS

What only the creator has

The third party possesses one flattened JPEG. The shop possesses the materials that produced it. These are supplied in full in the accompanying evidence archive.

- **Camera originals**

41 RAW frames from the session of 12 January 2024, sequential file numbers, timestamps 3 to 22 minutes apart, identical lighting setup.

- **Layered working file**

Photoshop document, 23 named layers, adjustment masks and the retouch history intact. Saved 14 January 2024.

- **Shoot outtakes**

Twelve alternate angles and rejected frames from the same session, none of which appear anywhere on the third-party listing.

- **Colour reference**

The physical glaze test tile photographed in the same session.

- **Production records**

Kiln firing log and clay supplier invoices dated December 2023.

A copy cannot produce its own source.

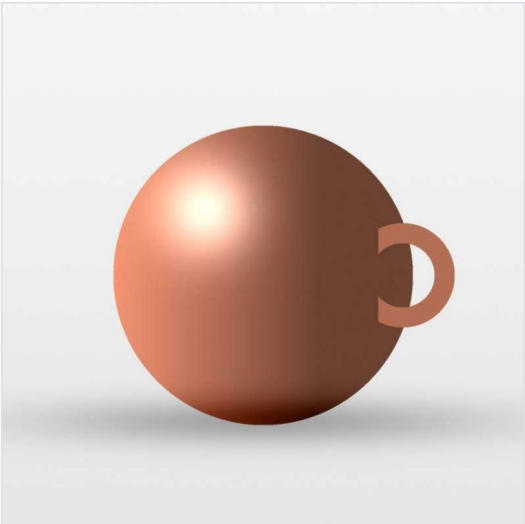
The materials above exist only for the party that created the photographs.

The third-party listing

Captured and independently archived. The archive submission was made through a third-party service and its timestamp is not under the control of the shop or of PikGuard.

URL	temu.com/goods/ceramic-nordic-mug-p-8841772093.html
Capture date	13 August 2026, 09:14 UTC
Independent archive	web.archive.org/web/20260813091412/...
Store name	NordicHomeOfficial
Store joined	May 2026
Earliest archive capture	19 May 2026
File hash of captured image	70a322d6393cb3562e4504f6188ef21bf39a4b654d87817d...

CAPTURED PAGE IMAGE



Note

This document makes no allegation about the intent or identity of the third-party seller. It records what was published, where, and when, so that the question of priority can be settled on dates rather than on assertion.

Chain of custody

Every file referenced in this document, with its cryptographic fingerprint and the point at which it entered the record. No file was modified after the hash was taken.

FILE	SOURCE	SHA-256 (first 24)
original.jpg	Shop, registered 3 Feb 2024	8f2aa205699b5b1b2f549459
suspect.jpg	Captured 13 Aug 2026	70a322d6393cb3562e4504f6
overlay.jpg	Generated by PikGuard	c41d9f9a1e7b26d0448a3f2b
session_raw_041.CR3	Shop, camera original	9a70b2e5cc18d3f04b6612aa
mug_master_v7.psd	Shop, working file	2f88d1c07be4a5390cd7104e

VERIFICATION

The shop's images were registered with PikGuard before this dispute arose. The registration records possession and date. It does not by itself establish authorship, which is why the source materials on page 5 and the dated public record on page 3 are supplied alongside it.

Certificate	pikguard.com/verify/a7f2c9
Certificate level	Verified Original
Priority check	Clear at registration, 3 Feb 2024

Requested action

Reinstate listing 1583920417.

The shop is the original source of these photographs, not a reseller of them.

CONTENTS OF THE EVIDENCE ARCHIVE

- Full-resolution originals of every affected image
- Camera originals with unmodified EXIF
- Layered working files
- Shoot outtakes from the same session
- Dated screenshots of the third-party listing, UTC filenames
- Independent archive links
- Order receipts establishing first sale
- SHA-256 manifest of every file listed above

SCOPE OF THIS DOCUMENT

This document was prepared by PikGuard at the request of the rights holder and is submitted by the rights holder under their own name. It is a record of dates, files and measurements. It is not legal advice, it is not a takedown notice, and it makes no legal finding regarding any third party.